



Modoc Ag Expo

**Modoc District Fairgrounds
Cedarville**

Friday - March 22nd

FREE ADMISSION & LUNCHEON - RSVP for lunch by calling!

Trade Show Vendors Welcome!! To RSVP for lunch, learn about becoming a sponsor or vendor contact Cheryl Kunert at 530-233-6400 or cmkunert@ucanr.edu. RSVP by March 14th. All donations and contributions benefit the Modoc Heritage Foundation, a 501 (c)(3) non-profit organization. www.modocheritagefoundation.org

- 10:00 a.m. Morning Registration & Trade Show includes coffee and conversation
- 10:45 a.m. Introductions & "Update on Kochia in Surprise Valley" - Tom Getts, UCCE Lassen
- 11:00 a.m. "Updates on Apiary Ordinance Status, Noxious Weed Program, Grasshopper Disaster Declaration Status and Pesticide Use Regulations." - Heather Kelly, Modoc Co. Ag Commissioner
- 11:20 a.m. "Alfalfa Yield Mapping Techniques at Field Scale." - Ahmed Kayad, Tulelake IREC
- 11:40 a.m. "Winter Annual Cover Cropping Systems" - Juan Solomon, Associate Professor of Agronomy UNR
- 12:00 a.m. Lunch - courtesy of **Modoc Farm Supply**. Visit the Trade Show!!
- 12:30 p.m. "California Farming Regulation Updates" - Ned Coe, Modoc BOS & California Farm Bureau
- 12:45 p.m. "Carbon Market Opportunities for Farmers & Ranchers" - Jake Tilden-Browning, Agoro Carbon
- 1:05 p.m. "The Use of the Lawson Aerator on Rangelands" - Charlie D. Clements and Dan Harmon, USDA ARS
- 1:25 p.m. "Salinity Tolerance in Alfalfa: General Management Practices" - Simarjeet Singh, UCCE Modoc
- 1:50 p.m. "Surprise Valley Healthy Soils Research Update, what we have learned" - Elyse Blaker, Modoc RCD
- 2:10 p.m. "Farm Service Agency Updates" - Debi Michaels, FSA Regional Director

Continuing Education Hours for California, Nevada and Oregon offered & Restricted Materials Permits

2024 Modoc Ag Expo Vendor & Donation Form

Please make checks payable to:

Name: _____

MODOC HERITAGE FOUNDATION (MHF) or

Business: _____

Pay online: modocheritagefoundation.org/tickets

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Mark all that apply -

VENDOR table at Trade Show \$100

DONATION - \$ _____



Return this form to - UCCE Modoc
202 W 4th Street - Alturas, CA 96101 or
mail to Modoc Heritage Foundation
PO Box 295 - Cedarville, CA 96104
RSVP for lunch by March 14, (530)233-6400

This event is hosted and supported by:





Hello Friends -

We hope you can join us at the Modoc District Fairgrounds in Cedarville, CA for the ninth annual Modoc Ag Expo on Friday, March 22, 2024. Registration starts at 10 am, with speakers to begin at 10:45am thru 2:30pm. This FREE, public event is hosted by the University of California Cooperative Extension Modoc office, Natural Resource Conservation Service, Vya Conservation District, and the Modoc Heritage Foundation. The Expo includes a morning reception, Trade Show and luncheon courtesy of Modoc Farm Supply.

Offering an open forum for agricultural producers and enthusiasts to learn about current legislation, technologies and agricultural related services, the Expo has something for everyone. Several outstanding industry speakers have been scheduled along with a exciting Trade Show hosted by Modoc Heritage Foundation.

In an effort to aid the Modoc Heritage Foundation, we ask that you consider becoming a sponsor or vendor of this event. Your contribution and support is greatly valued and appreciated. All money raised from this event goes towards hosting the Modoc District Fair, August 22 - 25, 2024 in Cedarville. The Modoc Heritage Foundation is a 501(c) (3) organization; contributions are tax exempt!

Admission is FREE! Please RSVP for lunch by contacting Cheryl Kunert by emailing cmkunert@ucanr.edu or phone (530)233-6400. Vendor spots at the trade show are available for a \$100 donation, tables and chairs will be provided.



Trade Show Vendors

- Basin Fertilizer & Chemical
- Cascade Fencing
- Corner Store
- Ed Staub Petroleum
- Geoff's Welding & Pressing
- Horst Farm Supply
- Modoc Ag Department
- Modoc Farm Bureau
- Modoc Harvest
- NRCS
- Pacific Crest Credit Union
- ProEarth Animal Health
- Vya Conservation District
- Wilson Herbicide Spraying, LLC
- And more to come!!

Thank You 2024 Sponsors -

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|------------------------------|--|
| <i>Alturas Pepsi</i> | <i>Modoc Farm Supply</i> |
| <i>American AgCredit</i> | <i>Surprise Valley Electrification Corp.</i> |
| <i>Country Hearth</i> | <i>Helena Agri-Enterprises</i> |
| <i>Evergreen Ag Inc.</i> | <i>Natural Resource Conservation Service</i> |
| <i>Macy's Flying Service</i> | <i>Vya Conservation District</i> |
| <i>MC Welding</i> | |

MHF Modoc Heritage Foundation
 PO Box 295
 Cedarville, CA 96104

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